

SHAKLEE COST COMPARISON

Based on Shaklee Member Price

Prices obtained from Giant, Herndon, VA Feb 28, 2007

All comparisons are based on manufacturer usage directions and/or actual measurements to determine uses per container

General Purpose Cleaning	Size	Cost	Usage per Gallon	Gallons of Solution	Cost per Gallon
Fantastik	32 oz.	\$2.59	straight	1/4 Gallon	\$10.36
Shaklee Basic-H2	16 oz.	\$10.15	1/4 tsp per 16 oz	makes 48 gallons	21¢
Window Cleaners	Size	Cost	Usage	Gallons of Solution	Cost per Gallon
Windex	26 oz	\$3.19	straight	1/4 Gallon	\$12.76
Shaklee Basic-H2	32 oz	\$10.15	2 drops per 16 oz.	makes 1186 gallons	less than 1¢
Automatic Dishwasher	Size	Cost	Usage per Load	Loads	Cost per Load
ElectraSol	75 oz.	\$4.79	fill both cups	does 21 loads	22.8¢
Cascade	75 oz.	\$4.79	fill both cups	does 21 loads	22.8¢
Shaklee Automatic Dishwash	2 lb.	\$9.30	2 Tsp.	48	19¢
Laundry (powder)	Size	Cost	Usage per Load	Medium Loads	Cost per Load
Tide	26 oz.	\$4.79	3/8 cup	does 15 med. Loads	31.9¢
Cheer	53 oz.	\$6.99	3/8 cup	does 24 med. Loads	29.1¢
Shaklee Fresh Laundry Powder	5.5 lbs	\$17.70	1 oz.	does 88 med. Loads	20.1¢
Laundry (liquid)	Size	Cost	Usage per Load	Medium Loads	Cost per Load
Tide	50 oz	\$6.19	4 oz.	does 16 med. Loads	38.6¢
Ivory Snow	50 oz	\$6.39	4 oz.	does 16 med. Loads	39.9¢
Shaklee Fresh Laundry Liquid	64 oz.	\$24.60	1 oz	does 64 med. loads	38.4¢
Fabric Softeners (liquid)	Size	Cost	Usage per Load	Medium Loads	Cost per Load
Downey	40 oz.	\$5.49	1 oz.	does 40 med. Loads	13.7¢
Snuggle	60 oz.	\$6.99	1 oz.	does 60 med. Loads	11.6¢
Shaklee Soft Fabric	32 oz.	\$8.65	1/2 oz.	does 64 loads	13.5¢
Fine Washables	Size	Cost	Usage	Uses	Cost per Use
Woolite Liquid	16 oz.	\$3.69	2 oz (4 Tbsp)	8 loads	46.1¢
Shaklee Basic H2	16 oz.	\$10.15	1/4 tsp per 16 oz	48 loads	21.1¢
Toilet Bowl Cleaners	Size	Cost	Usage per Toilet	Uses	Cost per Use
Lysol Toilet Bowl Cleaner	24 oz.	\$2.79	4 oz.	6 uses	46.5¢
Clorox Toilet Bowl Cleaner	24 oz.	\$2.29	4 oz.	6 uses	38.2¢
Shaklee Basic G	32 oz	\$16.95	1 Tbsp	64 uses	26.5¢
Disinfectants/Germicide	Size	Cost	Usage per Gallon	Gallons of Solution	Cost per Gallon
Lysol Antibacterial Kitchen Spray	22 oz	\$2.99	straight	.17 gallon	\$17.58
Clorox Disinfecting Kitchen Cleaner	32 oz	\$3.49	straight	.25 gallon	\$13.96
Shaklee Basic G	32 oz.	\$16.95	1 Tbsp per gal.	makes 64 gallons	26.5¢

These cost comparisons do not take into consideration the fact that the Shaklee cleaners:

do not pollute the environment

use much **less packaging** materials

do not leave harmful residues on the skin, clothes, or dishes

are safe for use around children and sensitive adults

Store brands like Tide now state on the front of the box that the box will do a certain number of loads. The mistake that most people make is to not look closely enough into what that manufacturer defines as a "load". As a result, they wrongly compare Shaklee usage of 1/4 cup per large load to brand-X loads, which are medium to small loads. The Tide box we used for comparison claims to do 80 loads. I called the phone number that was on their box to find out what they define as a "load". Their 80 loads claim is based on a "load" which they define as 5.5 lbs. of laundry. Most all washing machines are made for at least a 15-20 lb. capacity. So you can see that calling their 5.5 pound load a "medium load" is being very generous to them. 5.5 pounds would be 3-4 towels so you can not accurately compare their 80 medium to small 5.5 loads to the 80 or more 1/4 cup large loads you get from a box of Shaklee Laundry powder. You must compare medium loads to medium loads. Our Shaklee Fresh Laundry powder says use 1/8 cup per medium load - I was able to measure 102 - 1/8 cup loads from a 5.5 lb box of Shaklee Fresh Laundry powder, which is what I used for the comparison